



What We Do?

CampusAI is an educational platform for non-technical users designed to help small and medium-sized businesses and their teams understand and harness the potential of AI in their everyday work. In a practical and engaging way, we show how AI can be integrated into daily business processes to increase productivity and strengthen competitive advantage. Join CampusAI to equip yourself and your team with AI “superpowers”.

Our Clients Include:



Our Offer

AI Education for Small Business

Our programs focus on real business use cases. We show how AI tools can improve workflows, automate repetitive tasks, and help teams work more efficiently.

- **Me+AI Path:** Introductory AI Course (Beginner Level).
- **Specialized AI Paths** in Text, Automation, Image, 3D Models, Voice, Video, and more.
- **Role-specific AI Paths** for Managers, HR, Marketing, Sales, Operations, and more.

Practical AI Applications in Daily Work

We provide access to the best AI models through our platform. It helps you learn and practice using AI without the need for additional AI subscriptions.

- **Access to Multibot with leading AI models** (ChatGPT, Claude, Gemini, Grok, Mistral, Llama, etc).
- **A curated list of trusted AI tools.**
- **Promptbook** with ready-to-use AI prompts and **Promptfixer** to help improve your own prompts.

Challenges Our Clients Usually Face



LIMITED TIME TO EXPLORE NEW TECHNOLOGIES



UNCLEAR HOW AI CAN HELP IN DAILY WORK



REPETITIVE TASKS THAT TAKE VALUABLE TIME



STAYING COMPETITIVE IN A FAST-CHANGING MARKET



Results Our Clients Achieve

GET MORE DONE IN LESS TIME

Business owners and teams save time by using AI tools to automate repetitive tasks and improve daily processes.

USE AI CONFIDENTLY IN BUSINESS

Companies gain the confidence and practical knowledge needed to start using AI tools in management, marketing, sales, and operations.

35K+ professionals trained through our platform

400+ Small and medium-sized companies use our platform

40% productivity growth through the adoption of AI*

60% improvement in job satisfaction*

*Research by the CampusAI team at MIT



What Will You Find Inside The Platform?

Introduction to AI	Safe use of AI	Ethics and regulations in AI
Creating effective prompts	Use-cases of AI in everyday work	Overview of the most popular AI models
Adaptive thinking with AI	Personal branding with AI	Misinformation, deep-fakes and fact-checking
Automation with AI	Building AI Agents	Practical examples and exercises

Practical AI Use Cases for Small Businesses

Small and medium-sized businesses benefit most from AI when it solves real everyday problems. Our learning programs focus on practical use cases that business owners and their teams can start applying immediately — from marketing and customer communication to research, planning, and operations.

AI for Business Owners

- Brainstorming ideas and strategies
- Drafting emails and proposals
- Preparing presentations
- Market and competitor research
- Planning projects and tasks
- Decision support with AI

AI for Communication

- Writing professional emails
- Creating customer responses
- Preparing meeting summaries
- Improving client communication
- Drafting offers and proposals

AI for Sales and Outreach

- Writing sales messages
- Preparing outreach campaigns
- Personalizing communication
- Summarizing calls and meetings
- Creating sales presentations

AI for Marketing

- Creating social media posts
- Writing blog articles and newsletters
- Generating marketing ideas
- Creating ad copy
- Analyzing campaign results

AI for Business Planning

- Drafting reports and business summaries
- Conducting market and competitor research
- Preparing strategy and plans
- Organizing ideas and notes

AI for Daily Operations

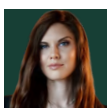
- Creating process documentation
- Automating routine tasks and workflows
- Improving efficiency in everyday operations

READY TO START?

Join CampusAI today or feel free to share this PDF with your manager, HR team, or any other decision-maker who may be interested in upskilling their team and strengthening AI capabilities within the company.

Join CampusAI today!

Have questions? Contact us!



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